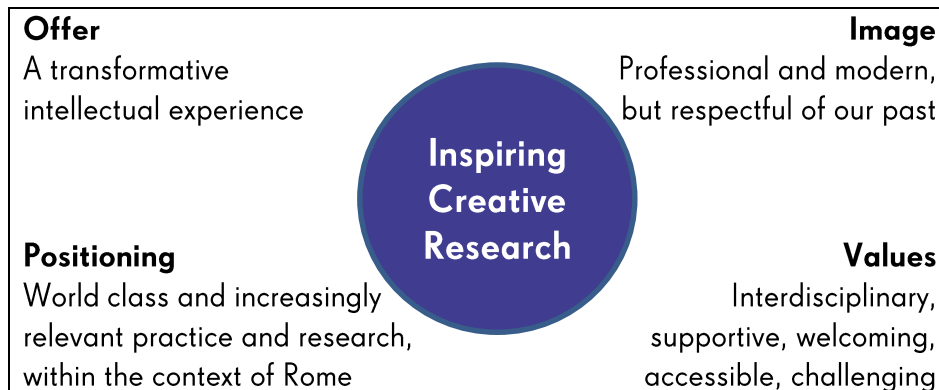


Strategic Plan 2015–20



Objective 1— Building on the BSR’s research excellence

The BSR has a strong record of inspiring creative research through its awards and its own research activities. We are profoundly interdisciplinary, richly diverse and fundamentally international. We are a leader in the cultural and academic networks of Rome, which as a physical centre and through its enormous symbolic capital, remains challenging and profoundly relevant to this day.

Aims

1. the BSR will continue to be the UK’s leading centre of academic research excellence and research-led practice in Roman and Italian studies from prehistory to the modern day, and across the visual arts and architecture
2. the BSR will continue to bring the whole range of these disciplines together by emphasising not only the principle, but also the practice, of interdisciplinary and transdisciplinary exchange
3. the BSR will seek, in particular, to support early-career, mid-career and senior researchers and practitioners through its own resources and through building networks and links in Rome, Italy and beyond
4. the BSR will continue to make its award-holders the central focus of its activities
5. the BSR will seek sufficient financial autonomy to be able to maintain a diverse range of research areas and activities, and to launch new projects
6. the BSR will maintain its financial and operational efficiency to ensure that its staff and residence are fit for the purposes of supporting the highest quality of research and practice.
7. the BSR will look to build approved strategic partnerships with other academic and cultural institutions for research projects
8. the BSR’s research will engage with broader UK and European research agenda
9. BSR awards will be made through competitive processes and with the oversight and appropriate engagement of the Faculties.

Targets

- A. Maintain a full complement of studio and room-based awards during the academic year, and increase external support for humanities scholarships.
- B. Deliver more and better-targeted training through BSR owned or badged taught courses.
- C. Increase the non-BA contribution to the BSR's overall turnover to 60% by 2020.
- D. Ensure that BSR is involved in least five external research grant applications over the next five years.
- E. Reduce to a minimum awards where the BSR is not represented at selection.

Objective 2 — Developing relationships with BSR alumni and members

The BSR believes that its most relevant stakeholder group is formed by all those who have experienced the BSR, especially those who have benefited from an award; they constitute and are the BSR's 'cultural capital', a vital constituency of highly-talented researchers and practitioners, and a key mechanism for demonstrating the value of the BSR experience..

Aims

1. the BSR believes that this group has huge potential for the development of collaborative research, for support of new award-holders, and for the encouragement of future award-holders
2. the BSR will improve its alumni and member database
3. the BSR will track the progress of alumni through their careers and publicise their successes and achievements
4. the BSR will facilitate and encourage the creation of networking groups of alumni by both discipline and geography throughout the UK, and will identify champions to help build the alumni membership and organise alumni-led events
5. the BSR will develop its social media presence and communications to reach out more effectively to its stakeholders, and to increase take-up of membership
6. the BSR will maintain and increase connections to the Commonwealth through visits, advocacy and good communication.

Targets

- A. Build a network of initially around ten BSR ambassadors (with an emphasis on former award-holders and Faculty members) in all major UK universities and selected cultural bodies by 2017.
- B. Arrange at least one alumnus-focused event per year from 2015–16.
- C. Increase membership at all levels to yield a sustained 25% increase in membership income by 2020.

Objective 3 — Raising the profile of the BSR

The BSR will build on its outstanding research and support for exceptional individuals and projects to raise its profile, both in the UK and internationally, as a unique laboratory for the arts and humanities at the heart of Rome. Whilst we will always prize our physical presence in Rome, we will also focus attention on our values and achievements in the sharing of ideas and in the enrichment and transformation of the lives and futures of practitioners and researchers for the benefit of the UK and the rest of the world.

Aims

1. the BSR will remain outward looking, will contribute to key debates on societal challenges, and will maintain a strong and vibrant presence in Italy and the UK through awards and events

2. the BSR will continue to show, through events and publications, how our work in and on Rome places us at the centre of conversations about the broader Mediterranean in every period from antiquity to the present day
3. BSR staff will regularly present their research in appropriate and high profile contexts
4. the BSR will effectively communicate the work of staff, Council, Faculty and members to its stakeholders
5. the BSR will supplement the Rome programme with a richer and more diverse programme of regular events in the UK, including some with strategic partners, showcasing the activities of the BSR, and at least one event in the Commonwealth every two years
6. the BSR will deliver outputs and programming that demonstrably address areas of fundamental research and substantial societal challenges, and thereby enhance public understanding
7. the BSR will seek the active involvement of staff, Council, the two Faculties, volunteers and alumni in promoting BSR on a structured and strategic basis.

Targets

- A. Embed use of digital technologies through a coherent platform including blogging, podcasting and an e-newsletter.
- B. Ensure the visibility of the publications of our research and practice through the *Papers of the British School at Rome*, *Annual Review*, *Fine Arts Catalogue*, and a minimum of one monograph a year averaged over five years.